CURRICULUM VITAE

MICHELA VENTIN

Michela Ventin is a communication strategist with a strong marketing background. She was founder at more than five business companies starting during the 1980's until the 1990's. She supports the growth of companies, NGOs, public administrations and governments by designing and implementing PR & AD campaigning strategies, and by actively innovating their organizations especially focusing on the divide between practice, R&D and management vision. Her profession relies on the efficient use of Design Thinking, service design and brand building tools, through which Michela creates experiences that address marketing and business challenges with innovative solutions. Major skill: incorporating creativity into management as a driver for social and business value. Mission: innovating business and public services, improving quality of built environment, and solving complex social issues. Michela is founder at Design Decode, an international platform aimed at building change-improving connections among local, national and worldwide partners about the following four main subjects: nature, future, coexistence, education. She helps organizations to jumpstart innovation and create new products, services and business models. She has an analytical mind and intuitive touch. She is passionate about understanding and enabling innovation, particularly in large organizations. To follow this passion she has set up Design Decode, interviewing designers and researchers investing the connections between them from the Service Design Thinking point of view. She is interested also in the conditions in which scientific knowledge is produced and verified, and in how technologies evolve in response to, and exert influence on, social, political, and individual concerns. Michela speaks at conferences, offers workshops and assists organizations making them more effective and efficient with the Service Design Thinking innovation methodologies.

1. WEB

2. EDUCATION

26 Ottobre 2016 – "Laurea Magistrale in Filosofia e Linguaggi della Modernità" at University of Trento
Title: *La scienza del design. Decodifica e prospettive di un paradigma*
The paper investigates in a specific and detailed way the aspirations and needs of methodological design in its target of a design science prompted by a series of urgencies, in particular:

- the problems posed by the need to resort to the use of new information technologies in the design activities;
- the emergence of more and more fields of human activities that require good planning and related new acronyms (EDB, DT, UX to name a few);
- the ability to recognize the activities that govern design in practice, with particular reference to a universal model;
- capable of application in different fields;
- the expansion of complexity and cognitivist theories and philosophies;
- the advent of new theories and visions in the field of philosophy of technology;
- revision of philosophical anthropology in experimental and multidisciplinary ways with a new and strong link to evolutionary theories..

The authors we have considered for this purpose were designers and architects such as Louis Sullivan, Richard Buckminster Fuller, Otl Aicher, Bruno Munari, Donald Norman and Victor Papanek, but evolutionists like Edward Osborne Wilson, psychologists such as James Gibson, information theorists and semioticians as Klaus Krippendorff and Jiri Lotman, anthropologists and complexity theorists such as Gregory Bateson, Herbert Simon, Donald Schoen, Tim Ingold etc.

25 Marzo 2010 – "Laurea Triennale" at University of Trento – Philosophy Title: *Bruno Munari e la necessità del Design*

The thesis presents the main strategies of Bruno Munari as a designer between Modernism and Classics. The thesis focuses on the methods, models, experiments that made possible to establish an in depth going design methodology that many decade before design thinking made a thinking through design possible. Munari established a closed link between aesthetics and artistic research to the one part and design research to the other, promoting a reorganization of design and design issues that still offers best solutions to many contemporary design problems.

1981-1985 – University of Bologna - Modern Literature and Languages

1992 - Master in Tourism Management - Trademark Italia

4. DESIGN BUSINESS CLIENTS

Benetton
Bata
BMW
Renault
UNICEF
Comune Sesto San Giovanni
Amnesty International
Il Resto del Carlino
Comune di Ravenna
Comune di Bologna
Arc Linea
Sailor Group srl
Mediaset Group

5. DESIGN BUSINESS EXPERIENCE

1997-2001   **Marketing Director** - Development and launch of integrated, multi-channel printed catalogs, web and direct marketing campaigns

1995-1998   **Marketing Consultant** - Touristic sector - Gruppo ArcLinea

1991   **Founding member and CEO at ORION sas** – Editorial Enterprise and Publishing House

1990-1991   **Marketing Consultant** - Market research, development of marketing programs - Il Resto del Carlino Newspaper

1988-1991   **CEO** - Marketing Strategies & Campaigns - Rigel srl - Dawn srl - Sailor srl Group

1986-1988   **Account Manager** - Interpares scrl - Graphic and Communication Society

1983-1985   **Founding member and Creative Director at Staff sas** - Leading advertising, direct marketing and communication agency

6. DESIGN RESEARCH PROJECTS

2017 (in progress)   **Coordinator** - Design Research Lab – University of Trento
In partnership with Confindustria Trento – FBK – HIT – Artigianelli
In collaboration with MART – Mimesis International

The Design Research Lab is an applied research center created by joint initiative of the University of Trento, Confindustria Trento, Fondazione Bruno Kessler, Istituto Pavoniano Artigianelli.
The mission of DRLab is to facilitate the transfer and application of practical knowledge for the productive and administrative system of Trentino through Service Design Thinking methodologies that improve the design of services and the quality of their outcomes. DRLab work specifically addresses the transition from a product economy to a service and knowledge economy. Therefore its mission is to develop a framework of strategic action within the Trentino region and in the various components of the Autonomous Province of Trento.
http://r.unitn.it/en/lett/design-research-lab

2016 (in progress)   **Service Design Coordinator –** "Design for Education" - Research program
In partnership with University of Trento and University of Dresden
http://webmagazine.unitn.it/evento/lettere/11848/winter-school-design-for-highereducation

The "Design for Education research program" how Work-based learning is increasingly used as a strategy to bridge theoretical knowledge with practice and enhance graduate employability through a more pragmatic academic experience. The program aims especially to develop new approaches, building on key insights, in order to design and evaluate successful internship programmes in higher education.

25/ 11/ 2016   **Polo trentino del Design - Istituto Sacro Cuore**
From idea creation / From the story emotion: Youth communicating Crafts.
https://www.instagram.com/quarta_grafico/

The project, supported by Confartigianato Italy and Confartigianato Trento, under the patronage of the Province of Trento and the Municipality of Trento, held at the Muse, born from the need to tell the close correlation between doing and tell, indispensable alliance for the promotion of the artisan product.
The event's focus wanted to experience the innovative capabilities of the students of the School of Communication. In this context, and for the first time in Trentino, it has been tried to design within Service Design, which saw the participation of class IV of the path of Graphic and Communication of the Istituto Sacro Cuore by activating a specific process of formation and development of teachers and students who, from conception to realization, learned SD methodologies in all its different stages and up to the realization of a product prototype: ChocolART high pastry confectionery product presented at the MUSE.

2015-2016   **Service Design Coordinator/ Conceptionist at "SimplyECO"** in collaboration with City Council of Environment, City of Trento, University of Trento, Opera Universitaria Trento https://www.facebook.com/SimplyECO-1393044151022378/
https://www.instagram.com/simplyeco_/
http://gramlove.co/user.php?id=1998982011&name=simplyeco_
http://www.thepicta.com/tag/sanbaradio

SimplyECO is a project with the mission to transform the waste-recycling policies of the residents of the Student's Home in Trento. Through the employment of Service

Design Thinking methodologies, the whole resident student community will be involved in the planning of new experimental, implemental and conceptual services aiming to create innovative garbage selection behaviors producing a radical transformation in the ecological attitudes and behaviors of the community. The project, presented on several occasions both at the student residence and at the Faculty of Humanities, consisted of:

- 180 hour training
- 5 team of trainees
- 830 students of the hall of residence San Bartolameo
- 90 nationalities
- 1 coordinator

2015 (ongoing) **Founder and CEO at Design Decode**
http://designdecode.org/
http://www.imgrum.net/user/michelaventin/2101313368

The complex challenges of our time require that design must serve as a leading functional discipline with a greater ability to solve real world problems. Design acts and interacts with other disciplines. It has fused, contaminated, jeopardized and mixed with other disciplines. Still, design is a singular human activity. What is necessary to connect new ideas and practices to sustain design in this time of accelerating challenges? What are its evolving responsibilities and ambitions? Design Decode aims to decode the design formats, the internal and external challenges, the forces that oppose, and the forces that work in its favour. Design Decode do this by examining the context in which designers operate, the way they live, their unique activities, and what and how they connect people, things, questions, and interactions with new research fields.

Design Decode hosts the interviews with some of the European leading designers and design theorists, among others with:

The designers interviewed are:

- Jessica MacCormick - Photographer and explorer of character, environment and the nuanced life of everyday things;
- Marije Vogelzang - The 'Grand Dame' in the field of Eating Design;
- Sweet Sneak - Pop-up specialists, idea generators, concept creators, curators, storytellers, communicators, digital natives, networkers and makeit-happeners;
- Federica Fragapane - Freelance Information Designer;
- Tim Scheffer - Design, Art & Interaction;
- Anab Jain – Founder and CEO of Superflux;
- Mikal Hallstrup - Founder and Global CEO of Designit;
- Estel Alcaraz - Industrial and Graphic Designer;
- Satu Miettinen - Visiting Professor at University of Stanford and Professor at the University of Lapland;
- Arne van Oosterom - Founder/Partner DESIGNTHINKERS GROUP & DT ACADEMY;
- Oli Anderson - Author of Personal Revolutions, Philosophy Geek, Coaching Nerd, Dialogue Junkie;
- Michel Zappa - Futurist and Technology Advisor, Founder ENVISIONING;
- Melissa Sterry - Design Scientist, Systems Theorist and Futurist, Creator and Director of Bionic City;
- René Villemure - Ethicist, Philosopher, Field Visionary and Global Innovator, Creator of BoardEthics / L'Éthique pour le conseil programs;
- Rosalyn Cama - FASID, EDAC, President and Principal Interior Designer of Cama Inc.;

- Michael Mehaffy - Executive Director of the Sustasis Foundation, Urbanist and Critical Thinker in complexity and the built environment.

2014 (ongoing)   **Service Design Coordinator/ Higher Education Traineeship Supervisor/ Educator/ Conceptionist at MARTCode** - MART, Rovereto -TN
http://lavocedeltrentino.it/index.php/breaking-news-trentino/9154-la-galleria-civicaapre-la-porta-ad-un-nuovo-progetto

MARTCod is a project aiming to link design research (service design thinking), aesthetics and artistic research to the policy making and planning at local level. MartCode involves designers, artists, local administrators and, above all, users and citizens.

2014 – 2015   **Service Design Coordinator/ Conceptionist at Design Attitude**
Università di Trento

The project makes use of the concepts and international experiences of service design and design thinking, and indicates the concrete measures which can ensure the project Design Attitude the effectiveness and rootedness in its diverse communities of reference, ensuring the dissemination and discussion of the development plan in a national and international perspective.
The design who led the Design Attitude project has been used in accordance with three different approaches:
- Design as a service: design becomes an organizational function with responsibilities strictly defined and the project team is mainly technical;
- Design as development: technicians and designers are all involved in the design of the product / service process from the start to the end. In this case, the strategic role of design is considered at the same level of other functions such as marketing, advertising;
- design as business strategy: in this case, the designers act as process leaders. the presence of a CEO among executives, the Design Manager, derivatives by rigorous documentation and review of successes are considered facilitators;

2011-2012   **Design Concept Consultant** - **LISA** - Living Indipendently in Südtirol-Alto Adige LISA, (Bolzano 20011-2012). The Autonomous Province of Bolzano.
http://www.br2.ar.tum.de/index.php/research/projects/8-home/153-l-i-s-a-habitecliving-independently-in-suedtirol-alto

The project was sponsored by the Southtyrol Government and in cooperation with the companies MMDesign, Pfeifer Planung, KAB-Kompetenzzentrum Alpine Bautechnologie and Technische Universität München – Lehrstuhl für Baurealisierung u. Baurobotik (Prof. T. Bock).

2011-2012   **Design Concept Consultant** - **999 – Flexible Housing** - The Autonomous Province of Bolzano - Project 999 – Flexible Housing, (Bolzano 2011-2012).

The project was sponsored by the Southtyrol Government and in cooperation with the companies CALLIGIONE S.R.L., Damiani-Holz&Ko S.p.A., Alpenmoebel, Electro Obrist, Schmidhammer, MMDesign, Milan Polytechinical University (Department Building Science and Technology – BEST).

2011   **Design Concept Consultant** - **Settimana del Buon Vivere** - Legacoop Forlì – Cesena http://www.settimanadelbuonvivere.it/2011/

An healthy community is a community that is capable of planning its future.The essential ingredients in order to guarantee a high standard of living are the existence of a certified welfare system, an efficient National healthservice based on research

and prevention, voluntary work and attention towards safety. Legacoop Forlì Cesena, IRST and LILT host the event "La Settimana del Buon Vivere", an opportunity during which to discuss the issues of how wellbeing contributes to our society and how a lifestyle based on IDENTITY helps us feel part of the territory. A project which inspires that sense of hospitality which is so typical of our territory. The knowledge of how to implement change for ourselves and for the whole community. In this context each Institution plays a fundamental role and is strengthened by its new way of operating. Each association contributes towards the qualification of the territory by considering the needs of the citizens and of the companies that it represents.

2011	**Design Communication Consultant** - **Città di Dio, Città degli Uomini** – Municipality of Levico Terme, Trento http://www.cittadidio-cittadegliuomini.it/

"Città di Dio, città degli uomini" try to connect theology and design in its various forms. Inspired by the Encyclical *Caritas in Veritate* by Pope Benedikt XVI, represented an almost unique experiments aiming to cross the boundaries dividing religion and the commitment to everyday life. To the meeting, organized in collaboration with the Pontifical Council of Culture (Rome) among others, were invited speakers from various universities and Italian publishing houses.

2010	**Design Concept Consultant** - **Biophilic Design Perspective** – In collaboration with Centre for Aesthetics in Practice, University of Trento, The Environmental Structure Research Group, Portland, USA. http://esrg.blogspot.it/

The project aimed to create a corpus of ideas and tools addressing a wide range of contexts of "human-nature interaction" ("biophilic patterns"), not only as an academic subject of study, but with the primary intention to formulate these ideas and tools through presentations, visualizations, modeling, experiments, applications etc. Today such a corpus of ideas and tools is still largely missing, though promising starts have been made in such BioPhiliAes research trends as "Pattern Language" and "Biophilic Design". Thus the thesis is that the content of this corpus, if developed as intended, could operate as a universal design language, able to span a broad range of methods and schools of design. Most importantly nowadays this kind of language is urgently demanded by many active areas of design and planning, in particular by Design Thinking, Service Design, and Evidence-Based Design. The project will require innovation at the highest levels of international research, with the potential that its findings could have an exceptionally beneficial impact on the design of a wide range of environments. Thus, this is a research action aimed squarely at the cause of improvement of the human condition.

7. DESIGN EDUCATOR

2015-2016	**Service Design Educator at "SimplyECO"** - In collaboration with University of Trento - Dolomiti Ambiente – Opera Universitaria, Trento - City Council of Environment, City of Trento https://www.facebook.com/SimplyECO-1393044151022378/ https://www.instagram.com/simplyeco_/ http://gramlove.co/user.php?id=1998982011&name=simplyeco_ http://www.thepicta.com/tag/sanbaradio

During my coordination of the project "SimplyEco" I provided more than 380 hours for not less than 64 hours per month (16 hours per week) of training for the students involved in the project. I provided coordination activities, training, mentoring ,

teaching in the basics of service design thinking. I also coordinated the training activities carried out by external specialist staff in the form of in-depth workshops.

2015   **Service Design Educator, Traineeship Supervisor and Conceptionist at MART CODE – MAKE SIMPLY**
In collaboration with MART, Rovereto
http://www.serviziocivile.provincia.tn.it/binary/pat_servizio_civile2012/progetti/MART_MARTCODE_scheda_sintesi.1426601506.pdf

The project "Mart Code - Make Simply" offered a service design training to three volunteers of the civil service with the aim of:
- offering an immersive experience of human, personal, cultural and professional growth in a museum environment, deepening the meaning of the Civil Service;
- contributing to the redesign and testing of museum teaching practices for training of young people;
- proposing the search for museum practices capable to boost education, social welfare, creative industries;
- developing aesthetics education research at the Mart;
- designing new design-based educational experiments; • enhancing the service offered by Mart at the field of education.

8. DESIGN PRESENTATIONS

24-25/ 11/ 2016   **Service Design Lecturer – "*SimplyECO - Redesign a service*"**
http://webmagazine.unitn.it/evento/lettere/11848/winter-school-design-for-highereducation

The presentation has stressed challenges and methodologies of the project, carried out at all stages of Service Design Thinking.

19/ 02/ 2015   **Service Design Lecturer - "*Service Design Imperative*"**
Convegno Health Innovation Hub – Trento - *"Innovando – Progetti e Soluzioni Tecnologiche per Sanità e Sociale" – Il Service Design, asset strategico nella progettazione dei sistemi della salute,* 19 febbraio 2015
http://www.healthinnovationhub.eu/files/9214/2262/0353/ConvegnoHIHAgendaIta.pdf
http://www.healthinnovationhub.eu/files/6114/2262/0349/ComunucatoStampa_Convegno_Innovando_19022015.pdf
http://webmagazine.unitn.it/evento/lettere/3741/service-design

2013   **Service Design Lecturer** - **"Design, what works, what needs to work"**
Convegno *"Design for Growth" - Scientific workshop -* University of Trento - 27 settembre 2013
http://web.unitn.it/files/download/31405/locandina_design_for_growth.pdf

9. DESIGN WORKSHOPS

8/ 11/ 2015

Service Design Coach *"Service Design Thinking to re-imagine education. Il design e l'innovazione educative"*
Workshop – Galleria Civica, Trento
http://www.mart.trento.it/UploadDocs/1374_Insegnare_ad_arte_web.pdf
http://www.trentogiovani.it/images/3158.pdf

The impact of the Service Design Thinking (SDT) in education is twofold: firstly, involving multiple points of view in the observation of a problem, SDT has shown that bringing together seemingly different points of view may often be the key to effective solutions. Secondly, empathy and user-centricity are not only part of the solution, but part of the process in a co-creative collaboration and iterative prospective. Design education according to the SDT methodologies is an "applied art" in which the criteria of functionality, usability, feasibility and opportunities enable a various set of cognitive and creative abilities in order to co-create educational projects that are efficient, informed, comfortable, productive, sustainable.

3/ 11/ 2014

Service Design Coach "*Design your Action"* **- Educational workshop – MART**
Galleria Civica, Trento
http://www.mart.tn.it/report2014

Design Thinking is a method for successfully developing breakthrough solutions. The methodology helps build innovations by going beyond the consideration of technological and economical perspectives: From the very beginning, Design Thinking focuses on the needs of future users and thus enables people to develop radical new educational products, services and educational models.

12/ 07/ 2013

Service Design Speaker - *Developing Design Thinking Practices in Complex*

*Systems - W***orkshop - CONFINDUSTRIA Trento**
http://webcache.googleusercontent.com/search?q=cache:http://www.designthinkingnetwork.com/events/dt-practice-in-complex-organizations&gws_rd=cr&ei=r901V5IC8WRUbGurLAC

The project aims to explore and validate, using Service Design Thinking methodologies, strengths and weaknesses of design practices in the business sector in the Trentino Province. The project is in collaboration with SME consortia and various local authorities. Design is a key tool in achieving transformative change. We offer this workshop as evidence for understand & define non- linear process, observe & research, experiment, improvise, be intuitive, take risks, ideate & cocreate, create multidisciplinary expert teams, choose trust and optimism, empaty, prototype and test, take a different view on things, implement & learn instead of only trying to improve things within existing frameworks.
- *focus question:* to understand how, why, where, design and related experience design methods help to develop great experiences that are culturally accepted and desired and economically viable.
- *case study:* aging in place: the question of where to live is the most important decision affecting the elderly and the infrastructure system connected to these environments. Living in home? In service housing or in an institution? These factors, together, determine person's surroundings and their mobility options.

10. DESIGN SEMINARS SCIENTIFIC COORDINATION

24-25/ 11/ 2016   **Winter School "Design for Higher Education"** - University of Trento - Scientific coordination with Renato Troncon
http://webmagazine.unitn.it/evento/lettere/11848/winter-school-design-for-highereducation

Work-based learning is increasingly used as a strategy to bridge theoretical knowledge with practice and enhance graduate employability through a more pragmatic academic experience. However, new approaches are required, building on key insights, in order to design and evaluate successful internship programmes in higher education. On November 24th and 25th, 2016, the Design Research Lab started the first edition of a Winter School that will examine key questions about the contribution of design to higher education and academic teaching. The first edition will especially focus on internships by university students at companies and public bodies during their study period, i.e. on how design methodologies and approaches may improve the interaction between academic teaching, successful internships, company performance, and access to job markets. The question is not how design academies and faculties educate designers per se, but how academies and companies may benefit from "design-based teaching". The topics we will examine at our winter school are of strategic relevance for academics, for economics, and for society.

The Winter School has been attended by:
Dott. Paolo Mantovan, Caporedattore presso quotidiani Alto Adige e Trentino (moderatore)
Dott.ssa Livia Ferrario, Responsabile del Dipartimento della Conoscenza
Dott. Claudio Gentili, Head Educational Sector Confindustria
Prof. Michael Mehaffy, Structura Naturalis Inc., Portland, Oregon
Prof. Giuliano Muzio, Fondazione Bruno Kessler
Prof. Sergio Porta, University of Strathclyde, Glasgow
Prof.ssa Paola Quaglia, University of Trento
Prof. Eric Sidoroff, Universität Innsbruck
Dott.ssa Federica Fragapane, designer, Milano Dott.
Erik Gadotti, Istituto Arti grafiche, Trento
Prof. Michael Mehaffy, Portland
Prof. Nicola Morelli, Aalborg University
Prof. Sergio Porta, University of Strathclyde, Glasgow
Dott. Tim Scheffer, designer, Amsterdam
Prof. Eric Sidoroff, Universität Innsbruck
Dott. Carlo Tamanini, Mart, Rovereto
Dott.ssa Michela Ventin, Design Decode, Trento
Prof. Paola Venuti, Università di Trento
Prof. Enzo Zecchi, Lepida Scuola, Roma Ing.
Giordano Tamanini, Aldebra S.p.a.

2016-2017   **Io l'Arte e il Design** - Scientific coordination in collaboration with Danilo Calegari, Carlo Tamanini, Renato Troncon
http://webmagazine.unitn.it/evento/lettere/14399/io-larte-e-il-design

The event was a recurrent one and has set seven meetings held as follows:
- 16/ 10/ 2016, Galleria Civica Trento, La lezione dell'estetica. Riflessioni e tracce operative per la scuola. Renato Troncon e Michela Ventin | Unitn - Centre for Aesthetics in Practice.
- 19/ 10/ 2016, Galleria Civica Trento, Workshop: Paesaggi sonori. Arte e tecnologia. Adriano Siesser | artista.

- 16/ 11/ 2016, Galleria Civica Trento, Jac Leirner: arte brasiliana contemporanea astratta. Danilo Calegari | Universidade do Estado de Santa Catarina Florianopolis.
- 14/ 11/ 2016, Galleria Civica Trento, Workshop: Applicativo "Rockizzato" del design thinking. Rocco Zanoni | designer.
- 11/ 01/ 2017, Galleria Civica Trento, Arte e flusso nel pensiero di Csikszentmihalyi. Fabio Morreale | Queen Mary University London.
- 18/ 01/ 2017, Dipartimento di Lettere e Filosofia, Lecture. My graphic design. Emil Kozak | artista e designer.
- 25/ 01/ 2017, Dipartimento di Lettere e Filosofia, Workshop: Come nascono le idee. David Aaron Angeli | artista.

19/ 02/ 2015   Convegno Health Innovation Hub – Trento *"Innovando – Progetti e Soluzioni Tecnologiche per Sanità e Sociale" – Il Service Design, asset strategico nella progettazione dei sistemi della salute -* University of Trento

http://www.healthinnovationhub.eu/files/9214/2262/0353/ConvegnoHIHAgendaIta.pdf
http://www.healthinnovationhub.eu/files/6114/2262/0349/ComunucatoStampa_Convegno_Innovando_19022015.pdf
http://webmagazine.unitn.it/evento/lettere/3741/service-design

27/ 09/ 2013   Convegno "D*esign for Growth" - Scientific workshop -* University of Trento
http://web.unitn.it/files/download/31405/locandina_design_for_growth.pdf

11. DESIGN STUDIES

2015 (ongoing)   **Design Decode Interviews**
http://designdecode.org/   http://www.imgrum.net/user/michelaventin/2101313368

The complex challenges of our time require that design must serve as a leading functional discipline with a greater ability to solve real world problems. Design acts and interacts with other disciplines. It has fused, contaminated, jeopardized and mixed with other disciplines. Still, design is a singular human activity. What is necessary to connect new ideas and practices to sustain design in this time of accelerating challenges? What are its evolving responsibilities and ambitions? Design Decode aims to decode the design formats, the internal and external challenges, the forces that oppose, and the forces that work in its favour. We do this by examining the context in which designers operate, the way they live, their unique activities, and what and how they connect people, things, questions, and interactions with new research fields. Everyone has his or her unique path.

CFR. PARAGRAFO 6 per elenco intervistati

2013   **ComunWebProgress** - Innovation Office - Consortium Municipalities of The Autonomous Province of Trentino
http://www.comunweb.it/

The study evaluates and proposes to apply service design thinking and community informatics methodologies in order to develop the services offered by local administrations. It also specifically indicates how to improve the effectiveness of the ComunWeb project considering its expected impact on diverse communities and citizens.

12. MEMBERSHIP OF PROFESSIONAL AND SCIENTIFIC ASSOCIATIONS

Design Thinkers Network - Netherland
http://www.designthinkingnetwork.com/

International Society of Biourbanism http://www.biourbanism.org/

The Environmental Structure Research Group, Portland, USA http://esrg.blogspot.it/

Trento 16 maggio 2016

Firmato in originale
Michela Ventin

Le informazioni vengono rese ai sensi e per gli effetti degli art.46 e 47 del DPR 445/2000