

## CURRICULUM VITAE

Name Eliana Franzinelli

Address

Email:

Phone:

Education Bocconi University (Milan), Business Administration  
March 1990

University of Wien, 2 semesters specializing in business Administration  
1988

Experience Board Member of Fondazione Bruno Kessler (FBK)  
2021 – Current, **based in Trento**

Sales manager at Tenuta Volpare, an Italian wine producer;  
Responsible to develop clients in Italy and abroad  
2024 – Current, **based in Trento**

Export Manager at OasisGroup for the Americas and at Venini for Central America;  
Create the distribution of Oasis lines ( furniture-bathroom) in Usa, Mexico and South  
America. Open recently the market in New York, California, Florida. Responsible also  
for contract projects. just finish the Tom Hanks house in Beverly Hills and a 2000 sqmt  
house in /Mexico city.

2020-2023 **based in Trento**

2015-2020 , **based in Mexico city**

General Manager at OasisGroup Asia

Responsible to open/manage a show-room in Hong Kong for OasisGroup and develop  
the Asian market. We succeeded to make the brand known in China with a  
distributor in Shanghai.

2013-2015, **based in Hong kong**

Founder of Penelope, an importer/distributor of Italian designed furniture/lamps in the  
Russian market

2010-2013, **based in Moscow**

Founder of Shangri-La, an importer/distributor of furniture in Guadalajara, Mexico:  
the Company was distributing furniture and lighting in whole Mexico.

2005-2008, **based in Mexico, West coast**

Planning and Logistic Manager at CHICCO Hong Kong textile division. Responsible for planning activity of Chicco, Prenatal Italy, Prenatal Spain, Asia collection and their shipment to all their clients worldwide. Following the international clients of Chicco  
**2001-2004, based in Hong Kong**

Coordinator at CHICCO Japan (Tokyo) of the relation between a new Japanese distributor and the Italian head-office for toys/juvenile. Follow up new shops opening.  
**2000-2001, based in Tokyo, Japan**

Planning/ logistic/IT manager at CHICCO Hong Kong toys division; responsible for planning/budgeting/logistic activity between the Asian suppliers and the Italian head-office.  
**1996-2000, based in Hong Kong**

Manager at Retkie Group (400 workers), a Hong Kong trading/manufacturing company operating in the garment/promotional items business. Responsible for supervising the Hong Kong garment unit and for developing an Italian Luxury garment retailing activity in China.  
**1994-1995, based in Hong Kong**

Administration & HR manager at "Vigilio Franzinelli srl", a trading company of Hardware in the North-East of Italy.  
**1990-1993, based in Trento**

Trainee in the marketing division at Siemens . The task consisted in monitoring The sales record of software products, Wien, Austria  
**Summer 1989, based in Vienna**

Trainee in the marketing division at L'Oreal (Austria), subsidiary of a French Cosmetic firm. The position involved market analysis for the launch of a new product.  
**Summer 1988, based in Vienna**

Trainee in the economics department at Deutsche Bundesbank in Berlin (Germany)  
**Summer 1987, based in Berlin**

Languages      English, Italian, German, Spanish: fluent.      Russian: basic