# Vittorio A. Colao

### Recent work experiences

### **GENERAL ATLANTIC, New York-London**

Jan 2023 to date Senior Advisor, Vice-Chairman EMEA, member of GA Board Board member Doctolib and BackMarket(F), StaffBase (D), Board observer ParshipMeet (D)

### **ITALIAN GOVERNMENT, Rome**

Feb 2021-Oct2022	Minister for Innovation and Digital Transition and
	Delegated Authority for Space
	Chair of Interministerial Committe for Space
	Chair of Interministerial Committee for Digital Transition
	Member of Interministerial Committee for Cybersecurity
	EU, G7 and G20 representative to Space, Digital, Telecoms councils

#### **GENERAL ATLANTIC, New York-London**

July 2019-Feb2021	Senior Advisor, Vice-Chairman EMEA
	Board observer Outsystems (PT), Board member ParshipMeet (D)

### COMMITTEE OF ECONOMIC AND SOCIAL EXPERTS FOR POST COVID RECONSTRUCTION, Rome

April-June 2020 Chair, Prime Minister's Economic and Social Advisory Committee on Covid19 recovery plan

### Recent Board memberships

#### **VERIZON COMMUNICATION, New York**

Nov 2022 to date	Non-Executive Director, Finance and Corporate Governance
May 2019-Feb 2021	Committees

### **BOCCONI UNIVERSITY, Milan**

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Nov 2022 to dateTrustee and Executive Committee Member, Chair of the InternationalNov 2018-Feb 2021Advisory Council
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### UNILEVER PLC/NV, London-Rotterdam

July 2015-Feb 2021 Non-Executive Director, Compensation Committee Chair

### Past Executive Experience

#### Vodafone PLC, London

Jul 2008-Sep 2018	Group Chief Executive Officer
Oct 2006-Jul 2008	Regional CEO Europe, Deputy Group CEO, Main Board Director

### RCS MediaGroup, Milan

Jul 2004-Aug 2006 Group Chief Executive

### Vodafone PLC, Milan-Newbury

Jul 2003-Jul 2004	Regional CEO, South Europe, Middle East & Africa
April 2001	Regional CEO South Europe, Vodafone Board Director since 2002
Aug 1999-Jul 2004	CEO, Vodafone Italy (formerly Omnitel)
Sep 1996-Aug 1999	COO, Omnitel Pronto Italia
McKinsey&Co, Milan	
Dec 1994-Jul 1996	Partner, Telecoms, Media and Financial Practices
	Recruiting leader for the Italian office
Jan 1991-Dec 1994	Consultant and Manager, Media, Industrial Goods and Telecom
Mondadori Editore, Mi	lan
Jul 1990-Jan 1991	Personal Assistant to the CEO of Books & Magazines Publisher
Morgan Stanley Interna	ational, London
Summer 1989	Summer Associate, Corporate Finance
McKinsey&Co, Milan	
Sept 1986-Jul 1988	Business Analyst-Associate, Industrial practice
Other past roles and ex	periences
	BLE OF INDUSTRIALISTS, Bruxelles
May 2010-Nov 2018	Vice-Chair (2014), Executive Committee Member (2012)
IEO, EUROPEAN ONCOI	LOGY INSTITUTE, Milan
Oct 2004-Sep 2006	Non-Executive Director
RAS INSURANCE (TODA	AY ALLIANZ ITALY), Milan
May 2003-2006	Non-Executive Director, Compensation Committee Member
FINMECCANICA (TODA)	-
May 2000- May 2002	Non-Executive Director, Compensation Committee Chair
ASSOTELECOMUNICAZIONI-CONFINDUSTRIA, Rome	
2003-2005	Founding Chairman, Industry Association-Member of Confindustria
Past and current Adviso	<u>pry roles</u>
2020-2021	MedTech Course, Humanitas University (MD)-Politechnic Milan (BioEng)
2011-2021	Oxford Martin School, Oxford
2008-Present	<b>Cometa onlus, Como</b> (support and education for disadvantaged children)
2009-2018	International Advisory Council, Bocconi University, Milan
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2014-2018 Harvard Business School Dean's Board of Advisors, Boston

2013-2015	UK Prime Minister Business Advisory Board, London
2010-2014	McKinsey&co, Global Advisory Board
2002-2006	Fondazione Umanamente, Milan (social initiatives)
2000-2006	Aspen Institute Italy, Executive Committee, Rome

## Academic and Military Education

1990	HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION, Boston
	MBA with honours
1986	BOCCONI UNIVERSITY, Milan
	Business Administration Degree, Summa cum Laude
1983	ESSEC (Cergy Pontoise), Exchange student (1983, Pre-Erasmus)
1983-4 CARABINIERI ARMY, GENOA-AOSTA	
	Second Lieutenant, Distinguished Cadet in Mountain Troops Military School

### Awards and Recognitions

2024	Honorary Degree, Doctor of Law, Bath University
2021	Gran Ufficiale al Merito della Repubblica, Presidency of Italy
2014	Cavaliere del Lavoro, Presidency of Italy
2017	FT HERoes champion, Financial Times
2017	Refugees support award, GSMA
2015	He4She Impact champion, United Nations
2003	Alumnus of the year, Bocconi University

2024, February

FIRMATO IN ORIGINALE